



*News Release*

## **TRA Publishes its Second Fixed Broadband Analysis Report**

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The Telecommunications Regulatory Authority (TRA) has released recently on its website ([www.tra.org.bh](http://www.tra.org.bh)) the second Fixed Broadband Analysis Report on the performance of fixed broadband services offered to end consumers in Bahrain. The report covers the period Q3 2010.

TRA's Director of Technical and Operations Affairs Mr. Mohammed Mahmood said "Information available to the end consumer about internet services is usually limited to their own experience with a specific Internet Service Provider (ISP) and what marketing and pricing elements are communicated by the industry. Comparing as an example actual download and upload speeds achieved by different ISPs is a new piece of information that will complete the existing one and allow consumers to make informed decisions".

Mr. Mahmood also said "Through this second report consumers will be able to identify if any evolution took place on the observed service performance achieved by each of the ISPs. The report is consistent with the previous report and TRA wishes consumers will find it helpful."

Access to the Internet has become increasingly important to Consumer and Business users. Bahrain Economic Vision 2030 and supporting National Economic Strategy 2009 - 2014 both identify explicitly the need for more readily available and affordable broadband services and identify specific actions that should be undertaken to ensure that the appropriate infrastructure is made available within the Kingdom of Bahrain over coming years.

The publication is the second report based on continuous data gathered by TRA Quality of Service Broadband monitoring platform on selected Broadband Packages. It is the intention of TRA to publish periodic reports and provide consumers with reliable and independently gathered performance indicators on specific services that each of the selected ISPs offers thereby ensuring that observed performance information is provided to consumers.

The full Broadband Analysis Report can be found on TRA website on [www.tra.org.bh](http://www.tra.org.bh).

### **About TRA**

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to develop the Kingdom of Bahrain into the region's most modern communications hub and to

facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at [www.tra.org.bh](http://www.tra.org.bh)

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