



Press Release

TRA Bahrain Participates in Environmental Responsibility Summit

Monday 3rd December 2007

In his capacity as President of the Arab Regulators Network (ARGNET); the General Director of Bahrain's Telecommunications Regulatory Authority Alan Horne participated in the Arab Corporate Environmental Responsibility Summit, which was organized by Arab Forum for Environment & Development (AFED) last Thursday in Abu Dhabi.

More than 100 people from across the Arab world attended the Summit, which aimed to focus attention on sustained development, taking into account the responsibility to protect our environment for the future. Other attendees from Bahrain included representatives from ALBA and the United Nations Environment Program (UNEP).

Commenting on TRA's participation in the Summit, TRA's General Director, Alan Horne said: "the telecommunications sector not only has a responsibility to meet the requirements of the codes of practice, norms and standards in support of sustainable development meeting environmental responsibility but also to support other industries meet the same obligations. Broadband communications enabling cost effective and user friendly video conferencing and communications whilst on the move can considerably assist business people to reduce travel and in turn carbon emissions. The Telecommunications providers in the region have to be creative in their services and pricing to encourage greater use of communications services and a reduction in travel to meetings".

During the Summit, participants discussed a declaration on Arab Corporate Environmental Responsibility and Cleaner Production. These discussions will pave the way towards developing adequate programs to ensure sustainable business practices. Through the Summit, organizers aimed to instill the culture of environmental responsibility in business leaders to enable them to face global and regional challenges and compete in markets with fast-evolving environmental standards.

Notes to the Editor:

About the Arab Forum for Environment & Development (AFED):

AFED is a regional pan-Arab non-governmental, not-for-profit organization, founded by a group of leading personalities active in the fields of environment and sustainable development.

For more information on AFED and the Arab Corporate Environmental Responsibility Summit please visit www.afedonline.org

Picture Caption:

From Left: Najib Saab, Secretary General (AFED), Alan Horne (GD – TRA), and Dr. Mostafa K. Tolba, President (AFED) (seated).

About TRA

The Telecommunications Regulatory Authority (TRA) was established by Legislative Decree No. 48 of 2002 promulgating the Telecommunications Law. TRA is an independent body and its duties and powers include, among other things, protecting the interests of subscribers and users and promoting effective and fair competition among existing and new licensed operators. More information regarding TRA can be viewed at www.tra.org.bh

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