



## **TRA Supports establishing an Association for Telecommunications Business Users in Bahrain**

Manama – Kingdom of Bahrain, Wednesday 8 October 2008

The Telecommunications Regulatory Authority (TRA) and the Business Advisory Group (BAG) will be hosting a seminar on the establishment of an association for Bahrain Telecommunications Business Users on 13th October 2008 at 10:00 a.m. in the Gulf Hote. The seminar will be open for all businesses to attend.

The seminar is aimed to inform business leaders, in all business sectors, of the dramatic benefits that modern information and communications technology (ICT) can bring to their enterprises, and pursuit of maximum choice and world-class quality of service at the lowest possible price, by forming an independent body by the Business Users.

During the seminar, Mr. David Harrington, the Leader of the Regulatory Affairs Forum in the Communications Management Association (CMA) of the United Kingdom, will be presenting CMA's experience as a model association for establishing the Bahrain Telecommunications Business Users Association.

Mr. Harrington served in the Royal Air Force for 35 years in various capacities in military communications. He left to join the systems engineering company, EDS, as Divisional Manager, Civil Systems, from where he joined the Telecommunications Managers Association (now CMA) as Director General in 1991. He handed over his chief executive role in CMA in October 2002 and is now the Leader of CMA's Regulatory Affairs Forum.

Business Users Advisory Group Chairperson Mr. Ahmed bin Hindi, who will be chairing the seminar, said: "We are pleased to welcome Mr. Harrington, who has extensive experience in the telecommunications and technology sector, particularly with regard to telecommunications business users' related issues, which will be reflected in his presentation. We are confident that this presentation will be very useful and will lead to productive discussions on protecting consumers' interests in the Kingdom".

Commenting on the seminar, TRA's Consumer Affairs Manager, Ms. Ghada Ebrahim said: "We strongly encourage all businesses to attend this seminar and participate in the forming an independent association for business users. This is an effective tool for businesses to organize and coordinate their effort, in order to voice their opinion and concerns, with the aim to achieve their goals in obtaining telecommunications services of good variety, quality of service and at good prices".

To register for this seminar, please send your name and business contact to TRA on email [satawi@tra.org.bh](mailto:satawi@tra.org.bh)

### **About TRA**

The Telecommunications Regulatory Authority (TRA) was established by Legislative Decree No. 48 of 2002 promulgating the Telecommunications Law. TRA is an independent body and its duties and powers include, among other things, protecting the interests of subscribers and users and promoting effective and fair competition among existing and new licensed operators. More information regarding TRA can be viewed at [www.tra.org.bh](http://www.tra.org.bh)

### **About CMA**

CMA is a national charity operating in the Communications Industry. It is an association of professionals from the user community. These highly skilled professionals represent both the private and public sectors and come from small, medium, and large enterprises. CMA has a program of events that provide opportunities for improving knowledge, providing information, enabling networking and representing user views to the Government and the Regulator.

### **Media Contact**

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