



*News Release*

## **For the Second Year Comms MEA Awards TRA – Bahrain Best Regulator of the Year in the Middle East and Africa Region**

Manama, Kingdom of Bahrain - Wednesday 1 December 2010

In appreciation of its advancements in the development of the regulatory environment for the Kingdom of Bahrain the Telecommunications Regulatory Authority (TRA) of the Kingdom of Bahrain has been declared for the second year in succession winner of Best Regulator award by Comms MEA Magazine in Dubai.

Marking the occasion of receiving this award for the second time, TRA's Chairman Dr. Mohammed Al Amer said "This international recognition would not have been possible without the dedication and professionalism of the TRA team to the development of a transparent, pro-competitive liberalised telecommunications market and ensuring that the needs of the consumer remain paramount in the decisions we make."

Dr. Al Amer went on to say "Today consumers in Bahrain are able to choose from a wide range of service providers as well as an ever increasing range of products and services tailored to meet their demanding requirements. We at TRA consider ourselves fortunate for our independence and the opportunity offered to us that allows TRA to help shape the future of communications within the Kingdom. It is the transparency of TRA's processes and professionalism of the team in dealing with all Licensed Operators that have helped the Bahrain Telecommunications market become one of the most attractive markets in the region in which global companies are confident to invest. TRA will continue to work at high international standards to achieve its goals."

TRA Deputy General Director Rob Middlehurst said "It is a great honour to be recognised by the industry and the stakeholders alike as the best regulatory authority within the region. This award comes as a result of the hard work of the TRA team, their enthusiasm for the task and their passion to ensure the continued economic and social development of the Kingdom of Bahrain. In the competitive world of telecommunications all Regulators have to tread a fine line in order to balance the different objectives of the dominant operators, the new entrants, consumers and government policy." He also encouraged all licensed operators to increase the levels of cooperation between all stakeholders to ensure that wherever possible consumers benefits can be maximised.

From all the regulators, across the Middle East and Africa region, TRA Bahrain has won this award twice in recognition of its achievements and initiatives. TRA has also won the Most

Progressive Regulator award by the South Asia, Middle East, and North Africa (SAMENA) Telecommunications Council for 2009.



From left, Dr. Mohammed Al Amer, TRA Chairman receiving the Award

### **About TRA**

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to develop the Kingdom of Bahrain into the region's most modern communications hub and to facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at [www.tra.org.bh](http://www.tra.org.bh)

### **Media Contact**

Abdulelah Abdulla

Communications Executive

Tel: +973 17 520000

Mobile: +973 36368555

Fax: +973 17 532125

Email: [aabdulla@tra.org.bh](mailto:aabdulla@tra.org.bh)