



News Release

TRA and the Industry Highlights 2010 Achievements and 2011 Opportunities

Manama, Kingdom of Bahrain - Wednesday 8 December 2010

The Telecommunications Regulatory Authority (TRA) today hosted its annual End of Year review with senior representatives of the telecommunications licensed operators. The review looked at the highlights of the year and discussed the work plan for the coming 12 months. The meeting concluded with an open dialogue during which TRA discussed with the attendees how the regulatory framework can best be used to enhance the development of sustainable competition in the Kingdom's telecommunications markets.

Commenting on this meeting, TRA Deputy General Director Mr. Rob Middlehurst stated that "This has been another tremendously productive year for the industry and once again TRA Bahrain has been recognised regionally as a leading light for its approach with respect to competitive service provision and transparency in its decision making. The advent of Viva launching its services to the market also provided a significant stimulus to consumer choice and competition in the mobile sector."

Mr Middlehurst went on to say "The telecommunications sector has a significant collective responsibility to support the economic development of Bahrain. TRA has and will continue to work closely with all licensed operators and stakeholders to support the collective success of the sector and where possible to minimize barriers to entry. Continued success in the development of competition within the Kingdom ensures that a wider choice of service offerings and providers as well as increased value for money is offered to consumers in Bahrain."

In his presentation, Mr. Middlehurst highlighted how the telecommunications sector has developed over the past 12 months, what has been achieved and what is planned for the next year. He also highlighted key projects to be finalised to support further competition, among these projects are local loop unbundling, number portability and the radio frequencies released plan.

The end of year review meeting hosted in TRA office and attended by 30 key individuals from 14 licensed operators.

About TRA

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to

develop the Kingdom of Bahrain into the region's most modern communications hub and to facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at www.tra.org.bh

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