



News Release

TRA's General Director Receives the Ambassador of Germany

Manama, Kingdom of Bahrain – Saturday 6 September 2008

The General Director of the Telecommunications Regulatory Authority Mr. Alan Horne met last week at TRA offices with HE Dr. Hubert Lang the Ambassador of the Federal Republic of Germany.

The meeting focused on attracting inward investments for the Kingdom and maximising investment opportunities between both countries. Alan Horne said that “Both the Ambassador and TRA agree that the liberalization of the telecommunications market is a vital enabler for economic growth for any country” They further discussed the importance of the diverse and reliable international links, which are required to attract foreign investors. HE Dr. Hubert Lang stated “An effective competitive telecommunications sector, following international best practice and prices, will support foreign investors using Bahrain as a regional hub”

Ambassador Lang went on to praise Bahrain for its healthy environment where the Policies of the Kingdom and the establishment of TRA had resulted in competitive choices being offered to both residential and business consumers of telecommunications services..

The Ambassador will be presenting his analysis of the telecommunications services to industrialists at a Chamber of Commerce meeting in Germany.



From left the German Ambassador HE Dr. Hubert Lang and TRA General Director Mr. Alan Horne

About TRA

The Telecommunications Regulatory Authority (TRA) was established by Legislative Decree No. 48 of 2002 promulgating the Telecommunications Law. TRA is an independent body and its duties and powers include, among other things, protecting the interests of subscribers and users and promoting effective and fair competition among existing and new licensed operators. More information regarding TRA can be viewed at www.tra.org.bh

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