



*Press Release*

### **TRA Relies on Bahraini Skills in its Operations**

Wednesday, 30 January 2008

The General Director of the Telecommunications Regulatory Authority (TRA), Mr. Alan Horne said "Of vital importance to the development of sustainable competitive services within Bahrain is a strong regulator backed up by a strong Law. Bahrain has a strong Law and in order to support its implementation we need high caliber staff. I am pleased to say that over the past few months we have been fortunate enough to attract some highly talented people to add to our existing team."

Mr. Horne was commenting on recruiting new experts to TRA's team.

Mr. Adel Al Showaikh has joined TRA as Manager of Telecommunications Access and Infrastructure. He brings to the TRA extensive knowledge and experience in telecom access networks designing and deployment and has an in depth knowledge of the Bahrain environment. Adel will be building upon his past experience to assist the industry as a whole to manage the deployment of new networks to support the provision of choice to consumers.

Mr. Ahmed Aldoseri joins TRA as a Specialist Technical Advisor, with detailed ICT knowledge and experience. With the move from legacy switch telephone networks to IP based services his knowledge is key to ensuring regulations develop to reflect the changing technologies and market environment.

Ms. Ghada Ebrahim is the new Consumer Affairs Manager, with experience and knowledge of consumer related issues in the telecommunication sector. Ghada has the mandate to strengthen the involvement of consumers and businesses in feeding back their views as to how competitive services and products can be improved within Bahrain.

Mr. Robert Middlehurst has recently joined TRA as the Director of Market and Competition Unit. Mr. Middlehurst has extensive experience and knowledge in economic and competition aspects from not only a

regulators' view point but also from the side of an incumbent operator as well as the new entrant.

Dr Alexandre Serot also recently joined TRA as Chief Economist. He comes with strong background in economics gathered from his experience part of which was with the World Bank. His experience will greatly assist the TRA adjust its policies and regulations so that they are applicable to the changing environment within Bahrain supporting market led competition.

In a further development, Mr. Mohammed Nasser has been promoted to Director of Finance and Administration.

TRA will continue to develop its team by providing the team members with training in their area of specialization internally as on job training and externally through professional specialized training institutions.

Mr. Horne said "We can never rest when it comes to ensuring we have the appropriate numbers and quality of staff. The regulators role is not an easy one and we have to formulate policies and decisions which balances the requirements of many different stakeholders. Our success is dependent upon the quality of our team. Every team member can feel proud that their work is directly impacting the development of consumer choice in telecommunications services. It is these services which indirectly support the growth in the economy of Bahrain and the welfare of all its citizens and residents."

### **About TRA**

The Telecommunications Regulatory Authority (TRA) was established by Legislative Decree No. 48 of 2002 promulgating the Telecommunications Law. TRA is an independent body and its duties and powers include, among other things, protecting the interests of subscribers and users and promoting effective and fair competition among existing and new licensed operators. More information regarding TRA can be viewed at [www.tra.org.bh](http://www.tra.org.bh)