



News Release

TRA Requires Mobile Operators to Inform Consumers of Data Roaming Charges

Seef District, Kingdom of Bahrain – 11 Dec. 11

The Telecommunications Regulatory Authority (TRA) has issued today a consultation amending some provisions of the regulation on notifications of international roaming tariffs by SMS requiring mobile licensed operators to notify consumers of the tariffs for international data roaming.

Commenting on the issuance of this consultation document, TRA's Director of Consumer Affairs and Media, Ms. Ghada Ebrahim Al-Qassab, said: "The international data roaming service is increasingly used by consumers with little or no information about the charges to be paid for the service. The amendments to the regulation we are proposing aim to improve the transparency of the charges paid while roaming for data as well as voice and short messages services."

Ms. AlQassab went on to say: "The proposed amendments to the regulation will empower consumers to make informed choices when it comes to using data roaming. We strongly encourage consumers and Consumers' Groups to review the proposed amendments to the regulation and provide their comments to be included in the final regulation. Consumers' views are of high importance to help us protect their interests."

TRA proposes to add new provisions to the regulation to inform consumers of the maximum tariff for sending and receiving data while roaming. The consultation document can be found on TRA's website at www.tra.org.bh. Interested parties should provide their comments by no later than 28 December 2011.

About TRA

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to develop the Kingdom of Bahrain into the region's most modern communications hub and to facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at www.tra.org.bh