



News Release

## TRA Presents on Twitter “@TRABahrain”

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The Telecommunications Regulatory Authority (TRA) has recently launched its Twitter page “@TRABahrain” aiming to communicate the telecommunications’ news to the mass public.

In today’s extremely competitive world, social media is the new 'in' thing and is considered an important hub for communications. “The usage of social media such as Twitter is growing tremendously as it is complemented by the affordability of the broadband services in Bahrain. The online community has become a popular new media for people’s communications and TRA understands the importance of adopting the new technology to interact with both online and offline individuals” said Mr. Basil Al Arrayed, TRA’s Communications and Consumer Affairs Director.

TRA’s Twitter page is an important tool through which TRA will communicate its activities to the industry stakeholders, the general public and any interested party. Its use ensures a significant level of transparency with respect to the actions taken by TRA. This would be another step forward by TRA that seconds its policy of Openness and Transparency.

To receive news and update on the telecommunications sector, follow TRA official Twitter page “@TRABahrain”.

The screenshot shows the Twitter page for @TRABahrain. The top navigation bar includes the Twitter logo, a search bar, and tabs for Home, Profile, Messages, and Who To Follow. A dropdown menu for @TRABahrain is visible. The main content area is titled 'What's happening?' and features a 'Timeline' section with several tweets from @TRABahrain. The tweets include announcements about participating in the Middle East Spectrum Conference, the Broadband World Forum, and the Radiocommunications Consultative Committee meeting. The right sidebar shows 'Your Tweets 25', 'Following 0', 'Followers 496', 'Listed 13', and 'Trends'.

TRA's Twitter page

## **About TRA**

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to develop the Kingdom of Bahrain into the region's most modern communications hub and to facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at [www.tra.org.bh](http://www.tra.org.bh)

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