



TRA Extends the Deadline of its Art Competition

Manama, Kingdom of Bahrain – Wednesday 3 March 2010

The Telecommunications Regulatory Authority (TRA) has extended the deadline for its Art Competition from 28 February 2010 to 31 March 2010 due to changes in schools schedules and to enable more participation from intermediate and high schools students and those at the universities.

TRA's Consumer Affairs Manager Mr. Ghada Al Ghassab said "Through this competition we are aiming to stimulate discussion, within the 12 to 17 and 18 to 23 age groups, on the benefits of information technologies and communication services to people, businesses and the economy. Also it will shed light on TRA and its consumer protection role and will encourage consumers to voice their opinions to help TRA take the right regulatory measures that protect their interests."

In line with TRA's objective to raise awareness of ICT as a means to assist in closing the distance between people, improve the environment and enable people with disabilities lead a fuller life, TRA is targeting future generations to fulfil this mission. This competition aims at enabling students to produce a piece of art that illustrates the uniqueness of Bahrain and communicates the benefits of ICT in society. It will also enable students to apply and use ICT products and services in their education and improve performance.

TRA has a mandate to create the environment for a competitive ubiquitous broadband communications services to support economic and social development within the Kingdom. It further has the mandate to protect consumer's interests in relation to licensed providers of ICT services.

Students should comply with the Competition conditions which communicate to the viewer the benefits of information technologies and communication services to people, businesses and the economy. Consideration could include employment, protection of environment, support in the provision of security and safety of people and property, support to emergency services and the role of TRA in creating choice to consumers and protecting their interest.

It is worth mentioning that the competition has two age groups and each age group has 3 categories, painting, sculpture and ceramics. With a total prizes reaching BD 13,500, where the winners will donate 25% of their winnings to a charity of their choice.

To register at the art competition, please visit TRA's website at www.tra.org.bh or call TRA free call centre on 80088888.

About TRA

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to develop the Kingdom of Bahrain into the region's most modern communications hub and to facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at www.tra.org.bh

Media Contact

Abdulelah Abdulla

Communications Manager

Tel: +973 17 520000

Mobile: +973 36368555

Fax: +973 17 532125

Email: aabdulla@tra.org.bh