



News Release

TRA Discusses the Benefits of Wireless Technologies with Municipality Councils

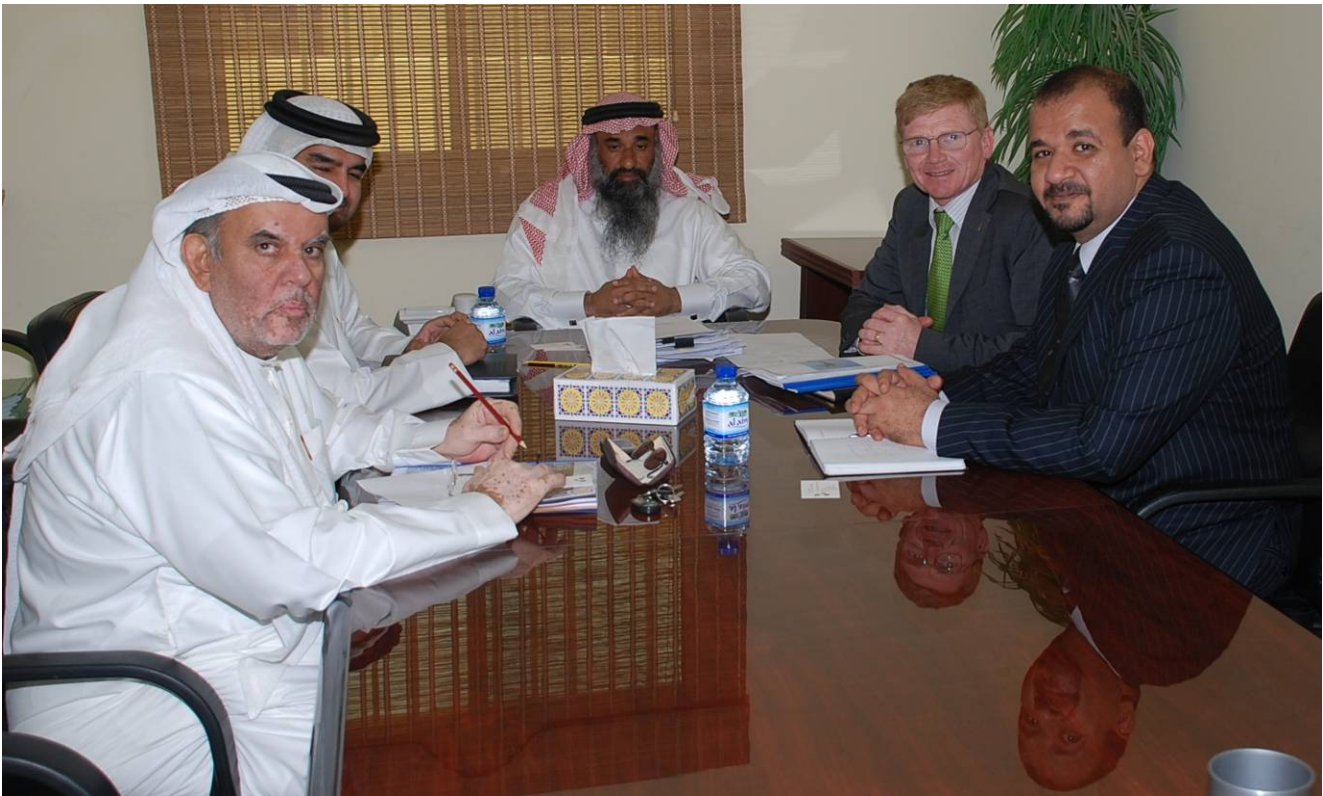
Manama, Kingdom of Bahrain - Saturday 15 August 2009

The Telecommunications Regulatory Authority (TRA) General Director Mr. Alan Horne along with Mr. Mohammed Mahmood TRA's Director of Technical and Operations and Mr. Basil Al Arrayed TRA's Director of Communications and Consumer Affairs met recently with Mr. Ali Al Mohannadi, Head of Municipality Council of Southern Governorate and Dr. Mubarak Al Doseri, Member of Southern Governorate Municipality Council to discuss the benefits of wireless technologies in supporting employment and economic development within the Kingdom. A separate meeting was also held on the same subject with Mr. Mohammed Hamada, Head of Muharraq Municipality Council.

No longer can wireless just be thought of as cellular telephones. Wireless technologies are now being used to deliver high speed (Broadband) communications giving access to the internet for information research, gaming, social networks, videos, as well as providing opportunities for companies to promote their own services through on line advertising. Broadband wireless technologies such as those being used by Batelco, Zain, Mena Telecom and Bahrain Broadband will increase the efficiency of businesses by allowing staff and consumers to be connected to telecommunications services anytime anywhere. Broadband is an enabler for many services and can help improve education, and enhance the reach of eGovernment services to the public. Wireless Broadband services are very important to the new developments where there is no wired infrastructure, so people living or working in such areas will be connected from day one.

TRA General Director Mr. Alan Horne said "As the community demand for telecommunications services is increasing towards wireless technologies and mobility not only for voice but also for data and multimedia, TRA is putting a collective efforts with the municipalities and operators to ensure the deployment of prober high quality wireless infrastructure that serve the increasing demand of residence and businesses to wireless high speed broadband and achieve the objectives of the Kingdom 2030 economic vision".

Through its meetings, TRA assured the municipality councils that it will be working with the industry to ensure that future telecommunications mast will be visually blend within the surrounding environment and will be shared by operators and explained that the telecommunications signals in Bahrain are well below the safe limits set by that World Health Organisation.



From left, Dr. Mubarak Al Doseri, Mr. Mohammed Mahmood, Mr. Ali Al Mohannadi, Mr. Alan Horne and Basil Al Arrayed

About TRA

The Telecommunications Regulatory Authority (TRA) was established by Legislative Decree No. 48 of 2002 promulgating the Telecommunications Law. TRA is an independent body and its duties and powers include, among other things, protecting the interests of subscribers and users and promoting effective and fair competition among existing and new licensed operators. More information regarding TRA can be viewed at www.tra.org.bh

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