



TRA Appoints the Judging Panel for its Art Competition

Manama, Kingdom of Bahrain – Wednesday 21 April 2010

The Telecommunications Regulatory Authority (TRA) has appointed a panel of judges for its Art Competition that was declared closed on 31 March 2010. The panel of judges comprise of Mr. Abbas Al-Musawi, Mr. Ali Al-Ahmeed and Mr. Mahdi Al-Banay respectfully.

TRA's Consumer Affairs Manager Ms. Ghada Al-Qassab said "We are delighted with the response that we have received from the general public, which gave us an insight as to what telecom and ICT means to the upcoming generation. We are very happy with the response that we got from the education and art community; I think that we can proudly say that this competition has been very successful,"

Ms. Al_Qassab went on to say "Some of the shortlisted artworks will be displayed at the Online Safety Conference being organized by TRA next week. All winning participants and their schools and universities will be invited on 16th May for the awarding ceremony at the Art Society."

The main objective of the art competition was to educate the next generation on the telecommunication and ICT sectors and raise a generation that is aware as to how telecom and ICT can improve someone's life style, productivity and the environment. Another objective of the art competition was to educate the students and the users of the telecom services of the TRA and its role.

Artworks received communicate to the viewer the benefits of information technologies and communication services to people, businesses, the economy, protection of environment, support in the provision of security and safety of people and property, support to emergency services and the role of TRA in creating choice to consumers and protecting their interest.

It is worth mentioning that this competition is aimed at enabling students to produce a piece of art that illustrates the uniqueness of Bahrain and communicates the benefits of ICT to society. It will also enable students to apply and use ICT products and services in their education and improve performance.

The competition had two age groups and each age group has 3 categories, painting, sculpture and ceramics. With a total prizes reaching BD 13,500, where the winners will donate 25% of their winnings to a charity of their choice in the field of Environment Protection, orphans, or elderly care.



About TRA

Since its establishment in 2002 the Telecommunications Regulatory Authority of the Kingdom of Bahrain (TRA) has been working with government, consumers, operators and investors to develop the Kingdom of Bahrain into the region's most modern communications hub and to facilitate the growth of the market. As an exemplary Regulator for the region, TRA independently carries out its duties in a transparent and non-discriminatory manner. More information about TRA can be viewed at www.tra.org.bh

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